

Supplier Procedure

Suppliers must show their responsibility and commitment and are recognized based on three levels of achievement. An evaluation of the provider must be conducted prior to the acceptance of a membership application. The survey may be conducted in person by zerobar.org staff, by a local representative, by the executive team's dive industry contacts in the region, or via Travel Member evaluations of their direct vacation experience with the operator. A periodic review and member polls ensure standards are maintained over time.

Eco Criteria

Bronze *Supplier must meet all criteria*

- ☼ An attitude that is, 'Earth Day is everyday'
- ☼ Conduct regular trash pickups at shore locations
- ☼ Pick up trash during every dive
- ☼ Use mooring buoys on all dives
- ☼ Implement 'no glove' rule for all warm water dives
- ☼ Include do's and don'ts of marine conservation in every dive briefing
- ☼ Enforce strict rules to ensure no trash, refuse, or waste food is thrown overboard or left behind on shore excursions
- ☼ Refuse to sell coral, shell, turtle, etc. products, including those from other endangered species

Benefits

- Ability to distribute travel products to members
- Eco Partner Profile on zerobar.org website
- New travel products from dive operation mentioned in 'Bronze Eco Partner' section of zerobar.org newsletter
- Logo and name of dive operation featured in membership materials and PR

SILVER *Supplier must meet two or more criteria*

- ☼ Have installed mooring buoys at local dive locations
- ☼ Conduct fish and species counts
- ☼ Provide jobs for locals
- ☼ Ban the use, sale and distribution of plastic bags
- ☼ Donate time or money to your local community, local NGO or environmental org/marine conservation org

- ☼ Currently involved in some sort of reef building/repair/protection operation

Benefits

- Ability to distribute travel products to members
- Full Eco Partner Page on zerobar.org website
- New travel products from your dive operation mentioned in 'Silver Eco Partner' section of zerobar.org newsletter
- Logo and name of your dive operation featured in marketing collatorals at all zerobar.org events

GOLD *Supplier must meet one or more criteria*

- ☼ Adopted a sea mammal, fish, or other marine species for conservation and/or work with local or international NGO or research agency
- ☼ Formed any agreement, pact or plan with local community to protect a reef system, marine species, breeding ground or nesting area
- ☼ Provide education to local children (Language, environmental, etc) and provide dive instruction
- ☼ Conduct any reef mapping exercises to share scientific data
- ☼ Work to enact local laws that protect marine species
- ☼ Been active in changing international law in ways that protect marine species
- ☼ Established an NGO for environmental protection or oceanic research

Benefits

- Ability to distribute travel products to members
- Ability to co-development a local voluntourism product to be distributed by your dive operation
- Expanded Eco Partner Page on zerobar.org website
- Prominent display of your dive travel products on the front page of zerobar.org
- Prominent mention of your dive products in zerobar.org newsletter
- Logo and name of your dive operation featured prominently in all marketing material